



**CHAMBRE  
DE COMMERCE  
ET D'INDUSTRIE**

A NETWORK FOR ENTERPRISES AND TERRITORIES



## HEAD OF THE CCI NETWORK

1

**Representation**

2

**Organization**

3

**Promotion**

# 1 The voice of the Chambers of Commerce and Industry (CCI) network

CCI France speaks on behalf of French companies.

CCI France is the **spokesperson** of the CCI network to:

- French and European public authorities
- International organizations
- Public or private partners



## Organizing the network of CCIs

CCI France stimulates, supports and advises CCIs:

- Business development
- Territories and infrastructures
- Training
- Legal support and human resources



# Promoting the initiatives and good practices of the network



## **Business creation:**

- CCI-Entreprendre quality process & CFE
- CCI Business Builder



## **Trade:**

- Ouikicommerce



## **International:**

- Pack Objectifs





### **Industry:**

- Scan of the future industry



### **Sustainable development:**

- ACTIF
- CCI Business Optimizer



### **Training:**

- Orientation nights
- Apprentice Wednesdays



### **Tourism:**

- High Hospitality Academy

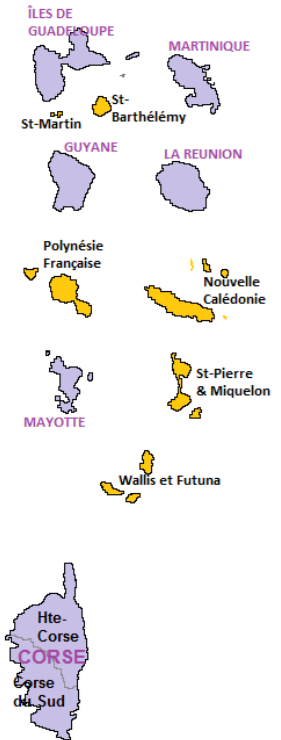
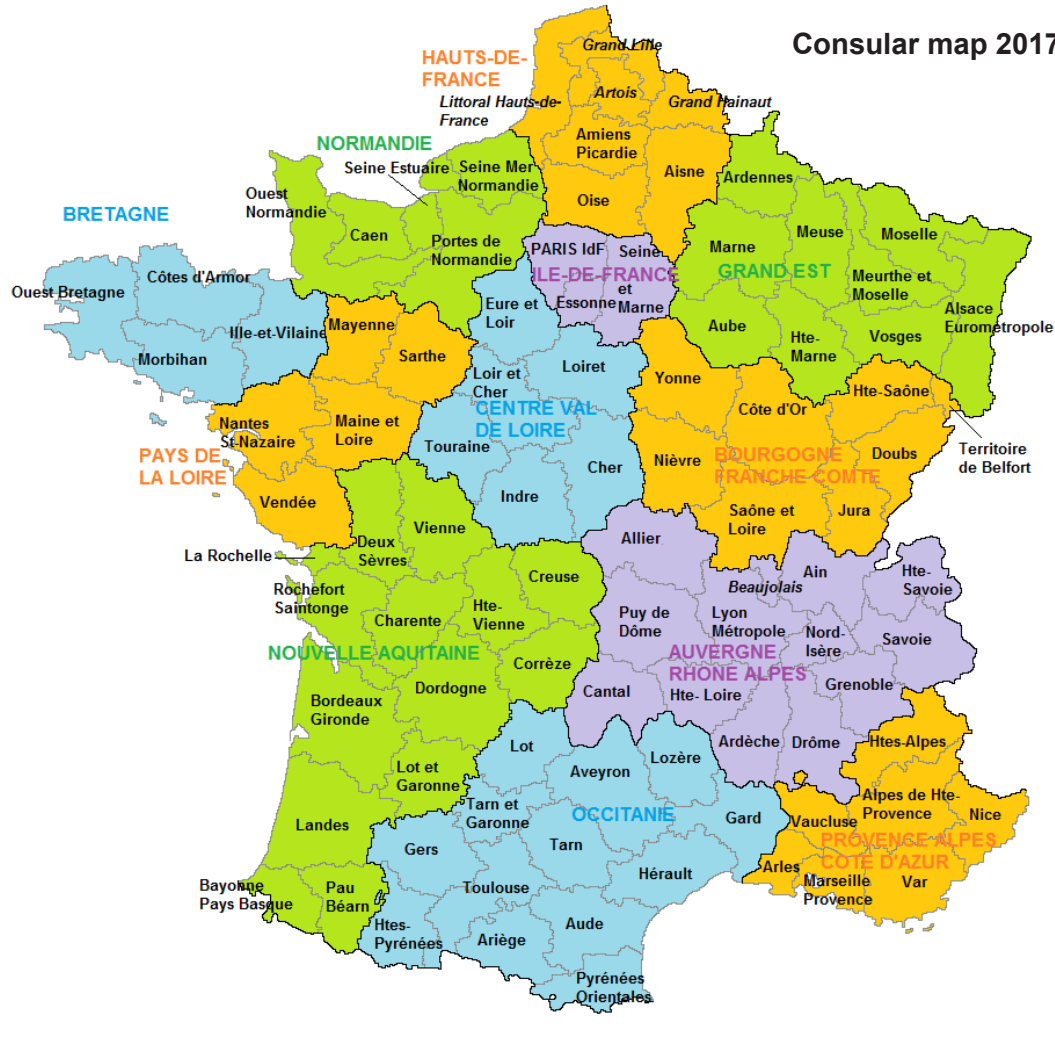




## A REFORMED NETWORK FOR MORE EFFICIENCY

- **107** territorial chambers including 6 overseas communities
- **18** regional chambers including 5 departments and regions overseas communities
- **CCI France**
- **4 434** elected business leaders of which 1301 women
- **20 000** employees
- **2 900 000** beneficiary and voting companies

# Consular map 2017-2021



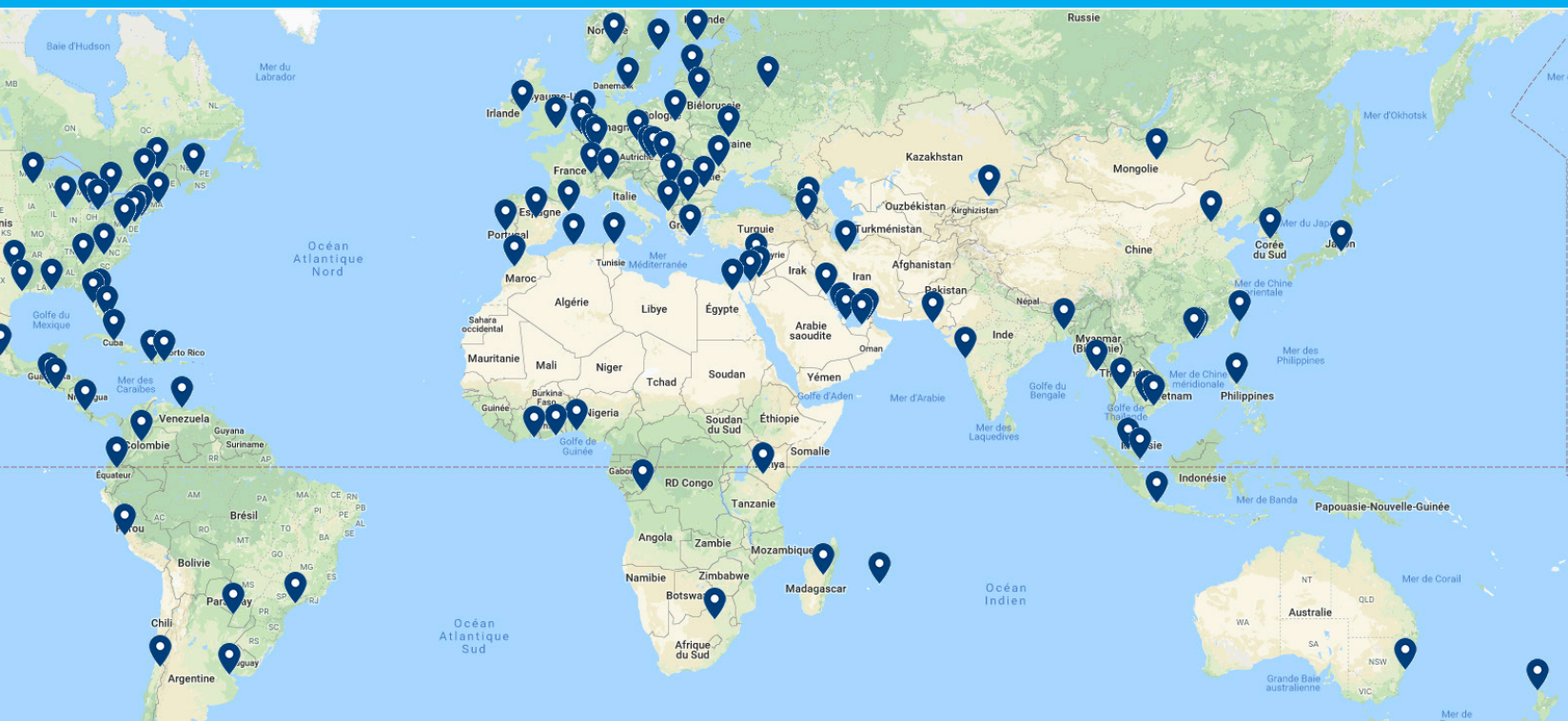




## A NETWORK DEDICATED TO INTERNATIONAL DEVELOPMENT OF FRENCH COMPANIES

- **123** French chambers worldwide
- **92** countries covered
- **36 000** members
- **1 183** bicultural staff

# A WORLDWIDE NETWORK



# LEVERS OF BUSINESS DEVELOPMENT

CCIs support growth of companies from their set up to their transfer.

# Every year



## **Business creation:**

82 000 project owners guided and trained  
180 000 sensitized assignors and buyers



## **Sustainable development:**

58 000 companies sensitized and accompanied



## **Training:**

500 000 young people and adults  
80 000 apprentices



### **International:**

475 information days to promote international business opportunities with representatives of the French CCI network abroad  
74 export committees gathering French entrepreneurs



### **Innovation :**

32 000 companies sensitized  
11 000 companies accompanied

### **Economic intelligence:**

14 000 companies sensitized  
3 500 companies accompanied



### **Tourism:**

25 000 professionals informed and assisted individually  
20 000 students trained (450 certified training courses)

# ARCHITECTS OF THE TERRITORIES

CCIs help territories to optimize the economic potential of the region.

- 1 **Economic observatories**
- 2 **Accessibility**
- 3 **Attractiveness**

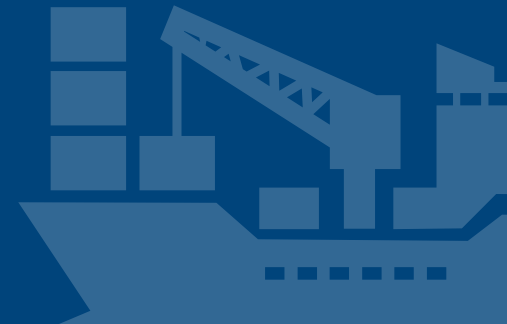
# 1 Economic observatories

To visualize strengths and weaknesses in a territory and to elaborate development strategies, CCIs propose to local decision makers:

- Tools to better **understand** their region: observatories, studies, mappings, key indicators, geomapping (85 web platforms and observatories of business property, 72 trade observatories, IDC Indices of disparities in consumer spending)
- Tools to **make** their region better known (from diagnostic to local marketing)

# Accessibility

- **Reinforcing the competitiveness of ports and airports**  
(152 sea and inland ports, 65 airports)
- **Optimizing transport of people and goods**  
(local fret operators, multimodal platforms...)
- **Encouraging sustainable mobility**  
(business mobility schemes, sustainable logistics...)

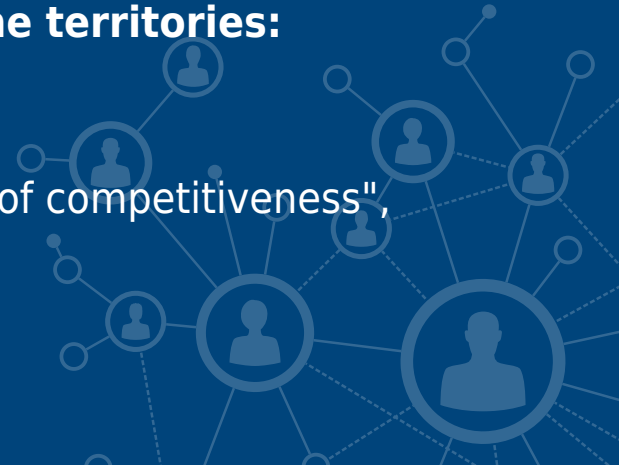




# Attractiveness

With the aim to have "dynamic businesses in dynamic territories", CCIs contribute to:

- **Town development and sustainable space organization:**  
local strategies through planning schemes, optimizing business space (81 economic activity zones)
- **Promoting the specificities of the territories:**  
urban, rural, mountains
- **Acting together:**  
business networks, clusters, "poles of competitiveness", incubators, fablabs





**Stimulating the entrepreneurial spirit**

More information : [www.cci.fr](http://www.cci.fr)